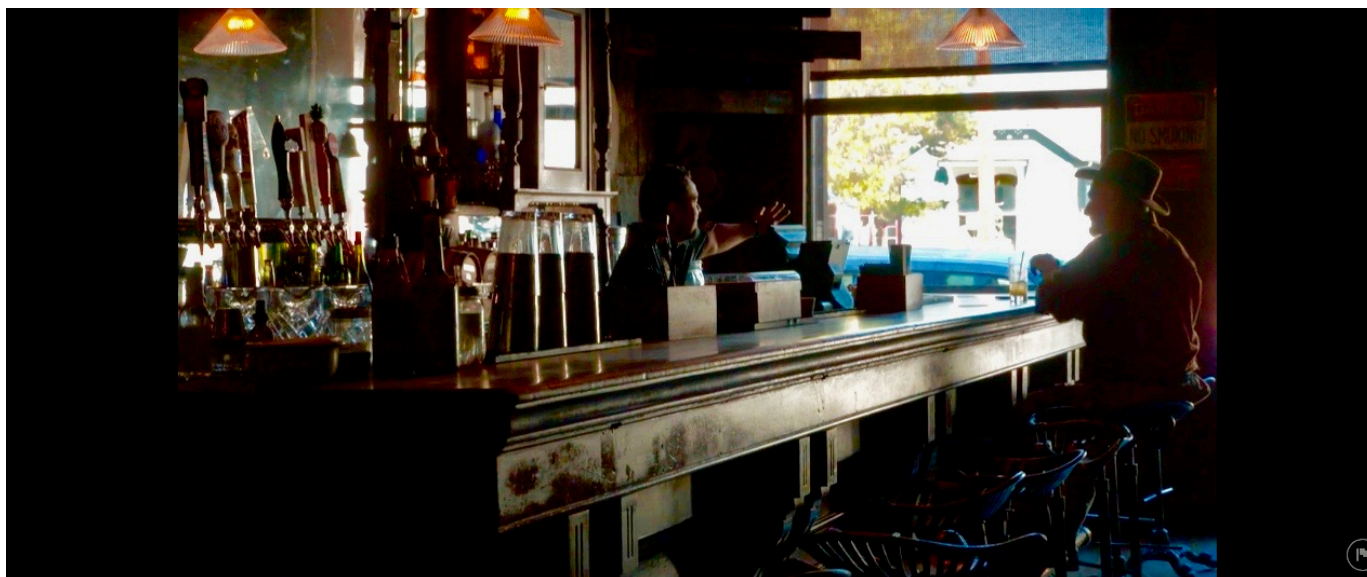




Tolliver Tales

A Bi-Monthly Newsletter



Author in Union Bar in Film

The ARTE Television broadcast of *Zorro, un cavalier qui surgit de Californie* on **Invitation au Voyages** was aired in France and Germany on May 14 and the link made available to the author soon after (rlawsongamble.com for the link). Our hope that subtitles would be provided was

dashed! Only those fluent in French may understand what is said (the author not among those). Happily, the Los Alamos segment was left intact, if not enhanced.

Visit the author www.RLawsonGamble.com,
Amazon Author Page www.Facebook.com/RLawsonGamble or **contact him** at
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We lent our voice to the inaugural **Writers In Action Conference** produced by the Central Coast branch of **Sisters in Crime** held at the attractive **PG&E Education Center** in San Luis Obispo. The day included six instructional panels with published authors discussing all aspects of writing “From Idea to Publication” and more. The wrap-up by Brian Schwartz was “Building A Fan Framework”. This author participated in the first panel with Lida Sideras: “Why Write... Why Not?”. It was a great day, full of exciting new ideas and suggestions. At the end of the day the author won a raffle prize for free publicity pictures!


The Pre-Order period at Amazon for our new novel **CANAAN’S SECRET** went well, thanks to many of you. During the 18 day period the newest Zack Tolliver sold enough copies to bring the book to the mid-“top 100” in it’s category, no small accomplishment. It continues to sell well. We took the price up, as we said we would. After sales faltered we had to bring it down again. The \$2.99 price is indeed the “sweet spot” for Amazon e-book sales! We priced **THE OTHER** at \$.99 and it slipped into the top 100 as well (don’t miss your chance to grab it at that price!).

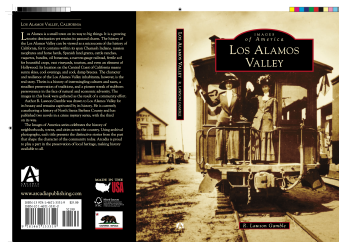
A favorite occasion occurs on the 1st of July, a special Los Alamos down-home event,

Bark for Books. Here the town’s dogs compete in a variety of fun contests in a festive atmosphere. Local authors, including yours truly, will sign and sell books. It’s all in order to take a bite out of bills for our local library. It’s tails for tales, you might say, fur a very good claws...er cause. Those attending will probably whine anyway, but that’s the leash we expect (OK, I’m done now).

The author will be a guest on Red River Radio’s **No Limits** with host Barbara Hodges. We will discuss **CANAAN’S SECRET** and, no doubt, various other whimsical subjects related to our books. The show is at 3 pm PDT.

For the non-digital, we will release **CANAAN’S SECRET** in paperback later this summer.

On a final note(s) , in the ever changing world of Amazon it is now much more difficult to acquire reviews. The company must ever be on the lookout for scams and it is the author who pays the price for increased scrutiny. If you read and enjoyed any of our books please feel free to express this on the book’s page. Thank you. *RLG*



fine

